



NATIONAL FIBER
CEL-PAK INSULATION

Professional Cellulose for Cellulose Professionals

Why You Should Choose National Fiber As Your Cellulose Supplier

Product Advantages

- ✓ ***Made from the Cleanest, contaminant-free paper***
 - National Fiber uses very clean sources of paper, primarily over-issue newsprint.
 - National Fiber removes all glossy paper, which is coated with clay.
 - Our Cel-Pak insulation is free from plastic and foreign matter that can damage your machine and reduce coverage.
 - Other companies use a co-mingled paper source that allows plastic bags, strapping and other non-cellulose materials into the product. This reduces coverage, clogs hoses and damages machines.
- ✓ ***National Fiber uses only a 100% Borate Fire Retardant***
 - A 100% Borate-infused cellulose insulation is considered the best in the industry.
 - Products that contain Ammonium Sulfate can produce an ammonia smell that lingers in the house.
 - In some situations, Ammonium Sulfate can be corrosive to metal.
 - Borate provides fire, insect and mold resistance.
 - Borate is harmless to humans and is used commercially in eyewash and cosmetics.
- ✓ ***National Fiber's Cel-Pak Cellulose has better coverage rates***
 - Cel-Pak is carefully fiberized to optimize coverage and performance.
 - Because we use only the best ground paper, our coverage rates are better than many other cellulose insulations.
 - Other maker's insulation can have lower coverage rates due to foreign matter (plastic and strapping can't be fiberized).
- ✓ ***National Fiber's Cel-Pak Qualifies for the Federal Income Tax Credit***
 - National Fiber is US Lab approved, which is required for the current stimulus package funds.
 - Canadian Competitors don't always have the US Lab approval stamped on the bag, which is required for acceptance.

✓ ***Manufactured in Belchertown, MA***

- National Fiber is the only insulation manufacturer of any kind in New England.
- In 2008, National Fiber recycled 30 million lbs. of paper from the Northeast.
- In business for over 30 years, National Fiber will be here to support you.

Service Advantages

✓ ***National Fiber has 4 company-employed Sales Reps in the Northeast***

- All of our reps have many years experience in the building industry.
- Reps conduct blower machine diagnostics and technique evaluations.
- Competitors in the northeast either have no reps or one rep that has to cover a very large area (e.g., east of the Mississippi).

✓ ***National Fiber has a Full-time Technical Manager***

- Bill Hulstrunk is a respected weatherization professional who works with contractors to help them become more efficient and productive.
- Bill serves as an expert speaker at many weatherization events and technical conferences.
- Bill is available to consult with you on difficult situations and installations.

✓ ***Cel-Pak Pro Program***

- National Fiber offers an elite program for qualified contractors.
- Cel-Pak Pros are approved only after thorough inspection by our Technical Manager.
- Cel-Pak Pros are recognized as top-tier installers that National Fiber is pleased to recommend to customers.

✓ ***Product Availability***

- In most cases, delivery can be made within days of the order.
- Because we own our trucks and employ our drivers directly, we don't have to worry about delays or scheduling issues.
- Our drivers provide scheduled, friendly service and can assist with offloading.
- National Fiber has a steady stream of raw materials as well as a healthy inventory to satisfy peak demands.